

# Laugh. Give. Save a kid.



Thursday May 26

## FUN-raising @ Work

Join the nation on May 26th to celebrate Red Nose Day. Gather your friends, family and co-workers and get involved by wearing Red Noses, organizing a FUN-raiser and watching the biggest TV stars on the planet on NBC! All to raise money to help kids who need us most - at home and around the world.

**RED  
NOSE  
DAY**

**Thursday May 26**



## This FUN-raising toolkit has everything you need to get started today

### GET READY!

- Buy your **Red Nose** at Walgreens
- Pick a **FUN-raising** idea
- Set up your **FUN-raising** page on CrowdRise at [crowdrise.com/rednoseday](http://crowdrise.com/rednoseday)
- **Plan your viewing party**
- Go to [rednoseday.org](http://rednoseday.org) for more ideas and inspiration

### ON RED NOSE DAY MAY 26TH

- Wear your **Red Nose**
- Throw your **FUN-raiser**
- **Host your viewing party**
- **Share your photos** with us on **Facebook** at [facebook.com/RedNoseDayUSA](https://facebook.com/RedNoseDayUSA)  
**Twitter** @RedNoseDayUS, and **Instagram** @RedNoseDayUSA #RedNoseDay
- And **watch The Red Nose Day Special**, LIVE at 9:00 PM Eastern  
on May 26th only on NBC



**THE  
RED  
NOSE  
DAY  
SPECIAL**

**Thurs May 26•9/8c**





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# FIVE TOP IDEAS for fun-raising at work. Pick your favourite - or make up one of your own!

## BAKE SALE

- **Fun to make and decorate**, easy to sell, yummy to eat! Bake sales are easy as pie, and raise big bucks!
- **Buy or bake your favorite sweet treats** and add some red sprinkles and decorations for fun. You can even sell the recipe cards for extra cash!

## SHIRT OF HURT

- **Get sponsored to endure a whole day** wearing the "shirt of hurt"!
- Red Sox fan? You have to wear a Yankees shirt. Metallica fan? Swap with a friend and wear a One Direction hoodie!

## STRIKE A POSE

- Get everyone in your office to **wear an official Red Nose Day nose**.
- **Charge \$1 for everyone you can pack into a selfie**, and do as many as you can between now and May 26th.
- Don't forget to **share on social #RedNoseDay!**

## DRESS SERIOUSLY SILLY

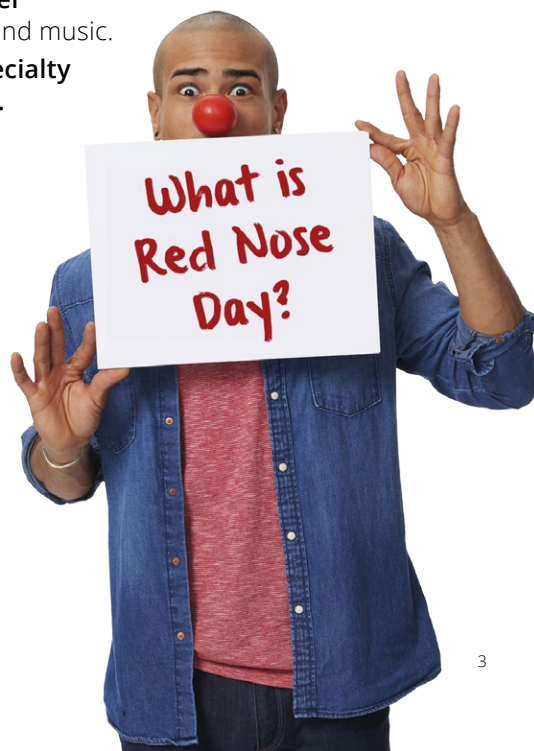
- **Sponsor your boss to wear a Red Nose to a meeting**, or donate \$1-2 to dress from nose-to-toes in all red!

## WATCH YOUR MOUTH

- **If you say it – pay it!** Make a list of words that are off-limits for the day.
- Have fun and **add things like the boss's name, a competitor, or the expression that's on everyone's lips**.
- Every time someone says one of the words, they add \$1 or \$2 into the jar.

## HOLD THE VIEWING PARTY OF THE YEAR ON MAY 26TH!

- **Invite your friends and co-workers over** to your place for a night of fun, comedy and music.
- Create **red-themed appetizers and specialty cocktails**, and **ask everyone to donate**.
- Sit back and enjoy the show!



Visit [rednoseday.org](http://rednoseday.org) to read our legal do's and don't's to stay safe while fundraising.

### Need a lot of noses?

Buy them **in bulk online at [walgreens.com/rednoseday](http://walgreens.com/rednoseday)**, and have them shipped to any U.S. location (available through May 15th, while supplies last)



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# Set up your online FUN-raising page on



Want to raise even more cash? Set a goal and ask your co-workers to help you meet it. Even better - make it a challenge! Marketing vs. Operations, Remote Workers vs. HQ, or make it a regional throw-down. Who can raise the most? Make it funny, make it your own. Be sure to ask your company to match what you've raised. And don't forget to share **#RedNoseDay**

## CREATE YOUR PAGE

- Go to [crowdrise.com/rednoseday](https://crowdrise.com/rednoseday) to set up a basic page in less than five minutes.
- Set a FUN-raising goal, and customize your page with your own story, videos and photos.
- You can easily connect to your favorite social media platforms, and invite your friends, family and co-workers to donate or join your team.
- Add a Red Nose Day twist by asking your co-workers and friends to sponsor you to do something funny for money if you meet your goal, or challenge them to try to meet or beat your goal.
- The money raised on CrowdRise will go directly to Red Nose Day - no need to mail in a check.

## NEED HELP?

- CrowdRise can provide support when you need it.
- Email [rednoseday@crowdrise.com](mailto:rednoseday@crowdrise.com) for technical support and fundraising tips





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# Every Dollar Helps!

It's amazing how a little money can make huge changes to people's lives. Here are some examples of things that your fabulous fundraising can buy.



<b>\$1</b>	<b>\$5</b>	<b>\$35</b>	<b>\$3</b>	<b>\$5</b>	<b>\$15</b>	<b>\$7</b>
 A meal for a child living in a homeless shelter	 Antibiotics to treat a child with pneumonia	 An eye exam and glasses for a child in need	 An anti-malarial net to protect a mother and her baby	 Medical supplies for a doctor's visit on a mobile clinic	 Could keep a child safe, sheltered and off the street for a week	 Provides books, supplies and activities to help a child keep reading skills sharp during the summer
						

In 2016, the Red Nose Day Fund will benefit charities including:



Money raised through Red Nose Day will go to The Red Nose Day Fund, a program of Comic Relief Inc. Registered 501(c)3, public charity.

\* Sources: The Children's Health Fund, Save the Children, The Global Fund, Boys & Girls Clubs of America



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# How to send in your money

## ONLINE

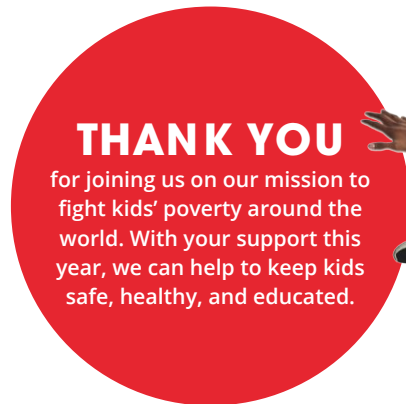
- Make direct donations at [RedNoseDay.org](http://RedNoseDay.org)
- If you've set up a fundraising page, submit your funds via **CrowdRise**

## IN-PERSON AT WALGREENS

Drop your donations off at your local Walgreens and they'll get the money where it needs to be.

## MAIL

Checks should be made payable to **The Red Nose Day Fund** and mailed to:  
**The Red Nose Day Fund**  
PO Box 5514, Carol Stream, IL 60197-5514



Please send your check(s) with the form below.

**Please make checks payable to The Red Nose Day Fund. Complete a separate form for each donor who would like a receipt for tax purposes.**

Title \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Organization (if applicable) \_\_\_\_\_

Job title (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Email: \_\_\_\_\_

# of checks \_\_\_\_\_ Total Amount \_\_\_\_\_

**Thank you for supporting Red Nose Day!** Please note this slip is for mail-in donations only. If you have any questions please email us at [contact@rednoseday.org](mailto:contact@rednoseday.org).

Red Nose Day would like to send updates on where the money is spent. If you would like to receive this information, please check here.

office use only

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Read our privacy policy at [rednoseday.org](http://rednoseday.org) to see how we protect your information.



# Get ready to FUN-raise!

**WHAT?**

**WHEN & WHERE?**

