



PLANT • PRESERVE • PROMOTE

March 7, 2019

Arlene Fry  
Dedham Ophthalmic Consultants & Surgeons P.C.  
980 Washington Street Ste. 120  
Dedham, MA 02026

Dear Arlene,

Spring is only 14 days away! The Friends of Dedham Civic Pride's Landscape Crew is raring to start the 2019 spring clean up of over 65 sites that they maintain in Dedham. Of course, this would not be possible without the support of the sponsors of these sites.

The Friends of Dedham Civic Pride Committee is extremely grateful for your support of this program and we hope that you will once again renew your sponsorship for your site for 2019.

Not only does your sponsorship help to support our hard-working organization, but we have revamped our publicity for our sponsors this year so your company will receive:

- Recognition in our member online newsletters that go out monthly from April through November.
- On our Facebook page, sponsors will have dedicated posts that will include a picture of your site sign and information on your company. Your site picture will also be included in a revolving display in the banner section of our Facebook Page. Our Facebook page currently has close to 900 followers and posts regularly are shared reaching over 1200 people.
- Recognition in our Sponsor-A-Spot Press Releases both in print and online.
- Recognition and site picture on our Sponsor-A-Spot page on our website – [dedhamcivicpride.org](http://dedhamcivicpride.org). We will also include a link to your website from our website.
- Recognition in our town wide spring newsletter that reaches over 11,000 households in Dedham.

We hope that you will continue to be part of the Sponsor-A-Spot family. Please fill out the enclosed form and return to the Friends of Dedham Civic Pride by April 1, 2019. Please feel free to contact me if you have any questions; either at [dedhamcivicpride@gmail.com](mailto:dedhamcivicpride@gmail.com) or at 781-249-9258.

Warm Regards,

Janet Holmes  
Executive Administrator  
Friends of Dedham Civic Pride

Encl.